



*Cake Smash*  
ANNELEISE SIMS

# PRICING & SESSION GUIDE 2025/6



# Let's Celebrate!

## MOMENTS & MILESTONES

Your baby is ONE - time to celebrate!

Cake smash sessions are a fun & joyful way to celebrate & mark this very important milestone in your little one's life.

Capture your baby's surprise, curiosity & delight as they tear into their first real taste of sugar. It is a wonderful way to express your baby's unique personality in a relaxed environment. It creates lasting memories of a special time that you will love forever.

Although, traditionally, cake smashes are meant to celebrate your little one's first birthday, it is not entirely limited to the first year or to the smashing of a cake specifically, these milestone shoots can be done up to 5 years of age - chat to me, I would be happy to brainstorm different ideas & creative concepts with you.





# HALWAY TO ONE

## MILESTONE / SITTER SESSION

40 minutes session time

30 digital images  
colour and black & white edits  
accessible via an online gallery  
(un-watermarked, high res images)

custom set design with selected props (theme specific)  
**CAKE NOT INCLUDED**

in studio  
(location sessions can be arranged with prior discussions)

- baby portraits / cake smash shots
- mini family shoot
- extra people can be included at an additional cost per person

## R2600

### NOTES

- All packages are inclusive of travel costs within a 25km radius of Umhlanga, any further location is charged at R5.25 per km.
- Additional images can be purchased at R55 each





# LET'S EAT CAKE

## CAKE SMASH SESSION

45 minutes session time

30 digital images  
colour and black & white edits  
accessible via an online gallery  
(un-watermarked, high res images)

custom set design with selected props (theme specific)  
**CAKE NOT INCLUDED**

in studio only

- baby portraits / cake smash shots  
*\*this is a **BABY ONLY** shoot*

## R2900

### NOTES

- All packages are inclusive of travel costs within a 25km radius of Umhlanga, any further location is charged at R5.25 per km.
- Additional images can be purchased at R55 each



# SMASH & SPLASH

## CAKE SMASH SESSION

1 hour session time

40 digital images  
colour and black & white edits  
accessible via an online gallery  
(un-watermarked, high res images)

custom set design with selected props (theme specific)  
**CAKE NOT INCLUDED**

in studio only

- baby portraits / cake smash shots
- splash session (milk bath) OR a mini family shoot

## R3300

### NOTES

- All packages are inclusive of travel costs within a 25km radius of Umhlanga, any further location is charged at R5.25 per km.
- Additional images can be purchased at R55 each



# FULL CELEBRATION

## CAKE SMASH SESSION

1 hour, 15 minutes session time

50 digital images  
colour and black & white edits  
accessible via an online gallery  
(un-watermarked, high res images)

custom set design with selected props (theme specific)  
**CAKE NOT INCLUDED**

in studio only

- baby portraits / cake smash shots
- splash session (milk bath)
- mini family shoot

## R3700

### NOTES

- All packages are inclusive of travel costs within a 25km radius of Umhlanga, any further location is charged at R5.25 per km.
- Additional images can be purchased at R55 each





# TWO & BEYOND

## MILESTONE SESSION

### About this session:

These are shoots for kids aged 2 to 5 years wanting all the fanciness of a themed set but non of the mess of a cake smash.

45 minutes session time

40 digital images  
colour and black & white edits  
accessible via an online gallery  
(un-watermarked, high res images)

full custom set design (theme specific)  
**CAKE NOT INCLUDED**

in studio only

- kiddie portraits
- mini family shoot

# R3000

### NOTES

- All packages are inclusive of travel costs within a 25km radius of Umhlanga, any further location is charged at R5.25 per km.
- Additional images can be purchased at R55 each



## SOME *Helpful* TIPS

- schedule your session between 11 & 13 months of age
  - prepare a short brief of the theme you would like
    - due to allergies, I do not provide the cake,
- so when making or purchasing your cake I recommend soft frosting, fondant is not the most loved & can be a choking hazard
- small to medium cakes will more than suffice
  - schedule your shoot around your little one's naptime
    - conduct practice runs at home with cupcakes
- (I've had some kids not want to touch the cake at all)*
- bring a change of clothes, things can get real messy







xoxo, Annelise